



## **Kansas City Symphony Designers' Showhouse**

### **Frequently Asked Questions & What's in It for You**

1. **How long has the Kansas City Symphony Alliance (KCSA) produced the Symphony Designers' Showhouse?**

The 2024 Showhouse will be the 54<sup>th</sup> Showhouse since the inception of the project in 1970, raising over \$5.5 million for the Kansas City Symphony and its Youth Programs. The fundraiser has won national awards, been featured in the national publications such as the *Wall Street Journal* and has the honor of being one of the country's longest-running, Showhouse fundraisers. We even had a fully executed Showhouse during the Covid-19 pandemic where visitors took virtual tours!

2. **How long will the KCSA have possession of my house?**

Actual dates will be finalized during the negotiation process, but typically KCSA will have possession of your house from January through May.

3. **Will I have to pay for the upkeep of the house while KCSA has possession of it?**

No. KCSA will pay for or reimburse you for utilities and maintain your grounds.

4. **What control do I have over changes to the house?**

You will select a color palette for the designers to use and any changes beyond cosmetic ones will be negotiated.

5. **What assurance do I have that my house will be in the same or better condition when it is returned to me?**

A professional inspector will inspect the house prior to KCSA taking possession of it and before it is returned to you. Professional designers and craftsmen will make cosmetic improvements to your property, for example, fresh paint, updated floor treatments, landscaping and more, typically averaging \$100,000-\$120,000! Quality and upscale manufacturers help designers by donating new and innovative products. We are constantly seeking more sponsors. As a result, your house will be returned to you updated, using none of your dollars!

(more)



6. **How do you advertise the Showhouse?**

We promote the Showhouse using television and radio appearances and interviews, print and broadcast media and ads, an extensive email contact list, social media, including our Facebook page, “Kansas City Symphony Alliance” and our website: <https://www.showhouse.org>. A special issue of *Kansas City Home & Style* will be dedicated to your house that will be distributed to visitors as a guide to tour the designers’ work and will be a lasting souvenir and reminder of your generosity in letting us use your house.

7. **What if my house is on the market or if I intend to put my house on the market soon?**

Your house can remain on the market during the Showhouse period and can be marketed as a Symphony Designers’ Showhouse! Your house with new paint and staged by designers will be in prime shape for showing. The typical numbers of Showhouse visitors are in the range of 5,000 to 7,000. Perhaps a potential buyer will be among them.

8. **How does the Kansas City Symphony benefit from the Showhouse?**

You can directly help us raise the \$100,000 average donation that KCSA gives to the Symphony each year!

**Let’s explore the possibilities of your home proudly serving as the  
54th Symphony Designers’ Showhouse!**

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